



Steve and Sandra Coleman

Dent Shoppe

9521 Greenback Lane, Suite 200, Folsom
916-296-3368

Briefly describe your business.

We offer a painless dent removal service for small dents and dings in cars and motorcycles. It can be done while the customer waits at a fraction of body shop prices and it doesn't disturb the paint. Find out more online at www.dentshoppe.com.

What makes your business unique?

We are about the only place around with a fixed site location. Most painless dent removal companies are one-man mobile operations that cater to auto dealerships.

How long have you been in business and how did you get started?

We have been in business just over two years. Steve was a dent technician with another company. Our son worked there and thought Steve would do well, and he has!

How are you involved with the community?

We recently did a fundraiser for the Leukemia Lymphoma Society. We donate to Cappuccino Cruisers, who support various local charities and to the Twin Lakes Food Bank. Our support has also gone to Folsom High School and most other schools that request donations for fund raisers. We are also members of the Folsom Chamber of Commerce.

Is your family involved with your business in some way?

Steve is the dent technician at the shop. Our son Gabe is our mobile dent technician, and Sandra does accounting, marketing and everything else.

What do you enjoy most about what you do?

We get to spend our days together working toward the same goals. We can be creative with our marketing and for the first time in our lives, we look forward to coming to work. We are also very proud to have our son as part of our company.

How long have you been in this area and what drew you here?

We moved to Orangevale from San Jose 16 years ago. We were looking for a place that was like San Jose when we were young- open space and a slower pace and affordable housing. We were looking to get away from earthquakes and moved here four months before the large quake of 1989.

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